



SUPPORT FOR MEDIUM-SIZED ENTERPRISES IN STEREA ELLADA FOR THEIR UPGRADE AND MODERNIZATION

The enterprise PRESSIOUS ARVANITIDIS SA with headquarters/is active in the Region of Sterea Ellada has joined the Action "Support for medium-sized enterprises in Sterea Ellada for their upgrade and modernization" with a total budget of 14 million €.

The Action serves the Regional Strategy of Smart Specialization (RIS3) and aims to increase the capacity of companies to produce new products, differentiate existing ones and continuously upgrade quality and certified production.

The Investment's total budget is 784.508,00€ of which the public expenditure amounts to 266.612,91 € and is co-financed by Greece and the European Union (EE) - European Regional Development Fund (ERDF) under the framework of the Operational Program «Sterea Ellada 2014-2020.



Co-financed by Greece and the European Union

ΕΡΑνηΕΚ 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION

DIGITAL saltation
DIGITAL TRANSFORMATION OF ENTERPRISES



The enterprise PRESSIOUS ARVANITIDIS based in STEREA ELLADA region, has joined the Action "Digital Saltation" with a total budget of **51,6 million €**. The Action aims at the digital transformation of very small, small and medium - sized enterprises.

The investment's total budget is **390.117,34 €** out of which **195.058,67 €** is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved subsidised Business Plan includes investments in the following categories:

- ✓ Procurement and installation of ICT equipment
- ✓ Software for office applications, web development, e-shop services etc.
- ✓ Digital services (Digital advertising, e -security certifications, data entry and transfer etc.)
- ✓ Wage costs for new personnel

Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship
- ✓ Creation /maintenance of high quality job positions
- ✓ Other

The support of ΕΡΑνηΕΚ proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.



European Union
European Regional
Development Fund



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